

FAX# 215 564 1103

REP HEADLINE# 6291883
*** ORIGINAL REV#0 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

CREDIT RISK !!!

AUG21/12 16.04
*** WPXI-TV ***

| :LINE#:REP :LINE#: | :CD: | TIME PERIOD | :LGTH: | :SEC: | :RATE | :START :DATE: | :END :DATE: | :SPTS: :/WK: | :WEEK :INVT: | :DAYS | :TOTL: :SPTS: |
|---------------------------------|------|-------------|--------|-------|------------|------------------|----------------|-----------------|-----------------|-------|------------------|
| 6 | | 700A-800A | 30 | | \$850.00 | 10/16 | 10/19 | 2 | | TU-F | 2 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | |
| 7 | | 800A-900A | 30 | | \$800.00 | 10/16 | 10/19 | 2 | | TU-F | 2 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | |
| 8 | | 900A-1000A | 30 | | \$550.00 | 10/16 | 10/19 | 2 | | TU-F | 2 |
| PROGRAM : TODAY SHOW 2 | | | | | | | | | | | |
| 9 | | 600A-800A | 30 | | \$450.00 | 10/20 | 10/20 | 1 | | SAT | 1 |
| PROGRAM : CH11 SAT 6AM NEWS | | | | | | | | | | | |
| 10 | | 800A-1030A | 30 | | \$500.00 | 10/20 | 10/20 | 1 | | SAT | 1 |
| PROGRAM : CH11 SAT 8AM NEWS | | | | | | | | | | | |
| 11 | | 530A-800A | 30 | | \$450.00 | 10/21 | 10/21 | 1 | | SUN | 1 |
| PROGRAM : CH11 SUNDAY 530A NEWS | | | | | | | | | | | |
| 12 | | 800A-1000A | 30 | | \$500.00 | 10/21 | 10/21 | 1 | | SUN | 1 |
| PROGRAM : CH11 SUNDAY 8AM NEWS | | | | | | | | | | | |
| 13 | | 1200N-1230P | 30 | | \$500.00 | 10/16 | 10/19 | 2 | | TU-F | 2 |
| PROGRAM : NOON NEWS | | | | | | | | | | | |
| 14 | | 500P-530P | 30 | | \$1,100.00 | 10/16 | 10/19 | 2 | | TU-F | 2 |
| PROGRAM : CH11 FIRST AT 5 | | | | | | | | | | | |
| 15 | | 530P-600P | 30 | | \$1,100.00 | 10/16 | 10/19 | 2 | | TU-F | 2 |
| PROGRAM : CH11 530PM NEWS | | | | | | | | | | | |
| 16 | | 600P-630P | 30 | | \$1,300.00 | 10/16 | 10/19 | 2 | | TU-F | 2 |
| PROGRAM : CH11 6PM NEWS | | | | | | | | | | | |
| 17 | | 1100P-1135P | 30 | | \$2,700.00 | 10/16 | 10/19 | 2 | | TU-F | 2 |
| PROGRAM : CH11 11P NEWS | | | | | | | | | | | |

REP: TEL# 215-564-1206

FAX# 215 564 1103

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| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS/WK | :WEEK INVT | :DAYS | :TOTL SPTS |
|--|------|-----|--------------|-------|------|------------|-------------|-----------|----------|------------|----------------|------------|
| 18 | | | 1100P-1130P | 30 | | \$2,900.00 | 10/20 | 10/20 | 1 | | SAT | 1 |
| PROGRAM : CH11 11P NEWS | | | | | | | | | | | | |
| 19 | | | 1135P-1235A | 30 | | \$3,000.00 | 10/21 | 10/21 | 1 | | SUN | 1 |
| PROGRAM : CH11 11P NEWS/BLACK AND GOLD | | | | | | | | | | | | |
| OCT/12 | | | 30850.00 | | | | | | | | | |
| | | | | | | | | | | | CONTRACT TOTAL | 30850.00 |
| | | | | | | | | | | | TOTAL SPOTS | 31 |

MARKET TOTALS \$140,227

WPXI 22%

KDKA 41%

WTAE 23%

WPGH 12%

CABL 1%

WPCW 1%

WPMY 0%

SVC- NSI

DEMOS- RA35+*